ABOUT THE EVENT

JUNE 29 - 30, 2021
12:00 - 6:00 PM

Get ready for our next two-day, virtual event: the IPMI Mobility & Innovation Summit.

Collaborate with the brightest minds in mobility, transportation, and parking. Connect with innovators, start-ups, and industry veterans as we tackle the toughest challenges and prepare you and your organization to rethink the way people get from place to place to stay ahead of demands and trends.

Position your company as a leader in the parking, transportation, and mobility industry with creative and innovative ways to build your brand and feature your expertise, products, and services.

EVENT AGENDA

DAY ONE

KEYNOTE
EDUCATION SESSIONS
INNOVATION LABS
VIRTUAL HAPPY HOUR

12:00 - 6:00 PM

DAY TWO

EDUCATION SESSIONS
INNOVATION LABS
CLOSING KEYNOTE SESSION

12:00 - 5:15 PM
PREMIER SPONSOR

SINGLE, EXCLUSIVE SPONSOR: $3,500.00

Signature sponsor—the leading company supporting the entire virtual event.

Additional benefits include:
- Full-page ad in our digital event guide.
- Dedicated email to attendees.
- Post-show attendee list.
- Five complimentary registrations.
- Logo and link on event website and in digital event guide.
- Two featured social media posts.
- Company listed on website and in pre-event emails.
- Custom digital marketing package with your company logo.

KEYNOTE/CLOSING PANEL SPONSOR

2 SPONSORS: $2,000.00 per opportunity

Sponsor the opening or closing keynote session and your company representative will introduce the speaker. You will receive recognition during the live event for your support.

Additional benefits include:
- Dedicated email to attendees.
- Post-show attendee list.
- Four complimentary registrations.
- Logo and link on event website.
- Two featured social media posts.
- Company listed on website and in pre-event emails.
INNOVATION LAB SPONSOR

8 SPONSORS: $1,250.00 per opportunity  3 SOLD | 5 AVAILABLE

Present your expertise and content to this engaged audience. Your Innovation Lab content should address real-world challenges the parking and mobility industry is currently facing. These sessions are designed to facilitate thought-provoking discussions on pressing topics and current trends, and highlight your company as a leader and expert.

Additional benefits include:
- Complimentary registration for up to two speakers.
- Logo and link on event website and in the digital event guide.
- Personalized images to market your Innovation Lab session.
- Recording published on IPMI's YouTube account for you to share.

VIRTUAL HAPPY HOUR SPONSOR

1 SPONSOR: $750

Host your virtual happy hour and interact with attendees against a branded virtual background. This social opportunity allows attendees to interact and network. IPMI will work with your company to host a trivia, minute-to-win-it, or beverage-focused happy hour with attendees! The Virtual Happy Hour will be named YOUR COMPANY HAPPY HOUR.

Additional benefits include:
- Post-event PDF attendee list (does not contain contact information.)
- Chat transcript report (does not contain contact information.)
- Two complimentary registrations.
- Logo on event website.
- One featured social media post.
- Company listed on website and in pre-event emails.

Contact us at events@parking-mobility.org to secure your sponsorship.
The Virtual Networking Lounge will be named YOUR COMPANY NETWORKING LOUNGE. You choose the content and your company representative drives the conversation.

Additional benefits include:
- Your industry expert leads the facilitates the conversation.
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.

**NETWORKING LOUNGE SPONSOR**

1 SPONSOR: $750

Sponsor an education session of your choice. Your company representative will introduce the speaker and your logo will be featured on the PowerPoint slides for that session.

Additional benefits include:
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.

**EDUCATION SESSION SPONSOR**

6 SPONSORS: $750 per session  1 SOLD | 5 AVAILABLE

Email us at events@parking-mobility.org to secure your sponsorship.
ATTENDEE SCHOLARSHIP SPONSOR

Unlimited: $500.00

We want to make sure that everyone can attend regardless of their financial situation. Your sponsorship will provide five scholarships for individuals who need it.

Additional benefits include:
- One complimentary registration.
- Logo and link on event website and in the digital event guide.
- Recognition on website and in pre-event emails.

LET US KNOW!
Want to sponsor something different not included?

Contact us at events@parking-mobility.org to discuss the benefits and value!